

THE SHRIRAM NEWS BULLETIN

Headlines

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- *Dharohar 2.0*
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- *Pre- UTSAV Events*
- *UTSAV 3.0*

SHRIRAM COLLEGE OF PHARMACY

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Expert Talk on Pharma Careers in the AI Era

An Expert Talk was organized on “*Career Opportunities in the Pharma Sector in the Era of Artificial Intelligence*” on 9th April 2026 at the M.L Schroff Seminar Hall. The session witnessed active participation from students and faculty members. The expert speaker discussed how AI is transforming areas like drug discovery, clinical research, and healthcare, while highlighting emerging career opportunities for pharmacy students. 300 students were present in the session.

Dr. Neha Sharma Chowdhury, Head of Marketing, Oxford International College, Indore, shared insights on industry expectations, career planning, and the importance of skill development in the evolving pharma sector. The event was coordinated by **Dr. Sarvesh Bhargava**, **Ms. Priyanka Sharma** and **Ms. Roopal Tomar**. The event concluded with an interactive Q&A session, making it an informative and engaging experience for all attendees.



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Farewell Party “Yaadon Ka Karwan 2026

ShriRam College of Pharmacy, Banmore organized “Yaadon Ka Karwan – Farewell Party 2026” for the B. Pharm Batch 2022–26 on 10th April 2026 at Prabha International, Gwalior. The farewell featured vibrant cultural performances, music, and fun activities. Students also shared their experiences and memorable moments from their academic journey, making the event

emotional as well as joyful. Juniors extended their best wishes and bid a warm farewell to their seniors. Around 135 students, along with several faculty members, attended the event. The program was successfully coordinated by **Prof. Dharmendra Dayal**. The program concluded on a heartfelt note, wishing the outgoing students success in their future endeavours.



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Dharohar 2.0

ShriRam Group of Colleges organized “Dharohar 2.0 – Our Heritage, Our Pride: Let’s Protect it Together” on 18 April 2026 at Gwalior Fort to mark and celebrate the World Heritage Day. The Heritage Awareness Act was the main highlight of the event, where students delivered impactful performances, including two street plays—one emphasizing the importance of preserving cultural heritage and another addressing the burning issue of cybercrime. Our distinguished guests were CA Mr. Nitin Sharma and Mr. Kunal Sharma from

ASI with our Executive Officer Mr. Avinash Sharma, Group Director Dr. Vinay Jain, and Director SRIIT Mr. M.P. Gupta Following the act, an awareness rally was conducted around the fort with participation from over 50 students, spreading strong messages on heritage conservation. The event was efficaciously coordinated by Prof. Rajveer Singh Rajput and Prof. Harish Sharma, making it a meaningful initiative to inspire responsibility towards our rich cultural heritage.





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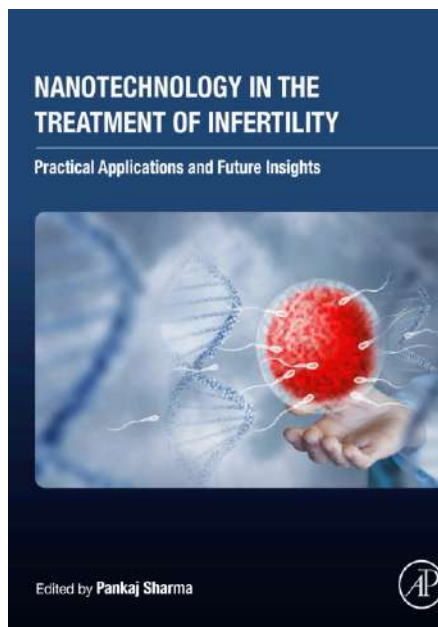
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Faculty Achievement: Contribution to International Academic Publication

Dr. Pankaj Sharma, Department of Pharmaceutics, ShriRam College of Pharmacy, Banmore, has served as editor of the book *“Nanotechnology in the Treatment of Infertility: Practical Applications and Future Insights,”* published by Academic Press (Elsevier). The publication highlights advanced nanotechnology-based approaches for infertility treatment and reflects the institution's commitment to research and innovation.

This achievement adds to the academic excellence of the institution and showcases its commitment to advancing research and innovation in pharmaceutical sciences.



Nanotechnology in the Treatment of Infertility
Practical Applications and Future Insights

Edited by

Pankaj Sharma
Department of Pharmaceutics,
ShriRam College of Pharmacy,
Banmore, Banmore, Madhya Pradesh, India



Recognition for Dr. Vinay Jain as Journal Reviewer

Dr. Vinay Jain has been awarded a Certificate of Reviewing by the *Journal of Pharmaceutical sciences (Elsevier)* in April 2026. This recognition was conferred in appreciation of his valuable contribution as a reviewer, highlighting his expertise and commitment to maintaining high standards in scientific research and publication. This achievement reflects his continued dedication to academic excellence and scholarly contribution in the field of healthcare and integrative medicine.



Result B.Pharma 5th Sem 2026

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Congratulations
to Our Toppers!
B.Pharma V Semester Result 2026

1 st Rank Arpita Sikarwar (SGPA: 8.31)	2 nd Rank Khusboo Gaur (SGPA: 8.15)	2 nd Rank Rohit Kulshrestha (SGPA: 8.11)
3 rd Rank Harsh Vardhan Tomar (SGPA: 8.08) Third Rank	3 rd Rank Harsh Rathore (SGPA: 8.08) Third Rank	

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Campus Drive 2026 Successfully Conducted at Shriram College of Pharmacy

ShriRam College of Pharmacy, Banmore, Morena (M.P.) successfully organized a Campus Placement Drive on 18 April 2026 in collaboration with **Innovate Technologies, Noida**. A total of 54 final-year students from B.Pharm, D.Pharm, and M.Pharm participated enthusiastically. **54 participants** were interviewed and **5 students** were selected: **Nancy Sharma, Vikas Baghel, Sumit Dubey, Aniket Yadav, and Devanshu Savita**. They received offers in domains such as **QA/QC, Production, Marketing, and Healthcare** across various locations in India.



GPAT 2026 Achievement at ShriRam College of Pharmacy

ShriRam College of Pharmacy, Banmore, proudly celebrates the achievement of **Mr. Vikas**, B.Pharm 4th Year, for successfully **qualifying the GPAT Examination 2026**. His accomplishment reflects dedication, hard work, and academic excellence. The institution congratulates him on this success and wishes him the very best for a bright and successful future in the field of pharmacy.



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Industrial Visit Civil Engineering Department

The Civil Engineering Department of SRIIT, Gwalior organized an industrial visit to the **Water Treatment Plant, Motijheel**, on **10th April 2026**. The visit aimed to provide practical knowledge of water treatment processes. Students observed key stages such as **coagulation, sedimentation, filtration, and disinfection**. They also learned about water quality testing, chemical dosing, and maintenance of treatment units. Students actively interacted with plant officials and clarified their doubts. The visit was highly informative and enhanced their practical understanding of environmental engineering concepts. It was coordinated by **Prof. Deeksha Rajpoot, Prof. Bhanu Pratap Sikarwar, and Prof. Sanjay Singh Dhakad**



Web Designing Workshop

A two-day session was successfully conducted on **7th and 8th April 2026** at the Central Lab, SRIIT, led by **Mr. Vikash Jain**. The event was organized for students of **CSE and AIDSE departments (2nd year onwards)** with an aim to enhance their technical knowledge and practical understanding. The speaker highlighted how web design is a blend of creativity and technical expertise, involving key elements such as layout structuring, color combinations, typography, and smooth navigation. The session witnessed active participation from **60 students**, who engaged enthusiastically throughout the program. The speaker delivered insightful content relevant to current industry trends, providing students with valuable exposure and guidance. The event was smoothly coordinated by **Prof. Rekha Bedoriya and Prof. Shyana Bano**, The **Co-Coordinator Prof. Urvashi Dubey and Prof. Neelam Sulaiya**.

ensuring proper management and execution. Overall, the session proved to be informative, interactive, and beneficial for the students. Emphasis was placed on enhancing user experience through well-organized and visually appealing designs. The session also underlined the importance of effective web design in helping businesses establish a strong online presence, improve customer engagement, and achieve sustainable digital growth



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Seminar on “Recent Trends in Mechanical Engineering”

The department organized a technical seminar on “Recent Trends in Mechanical Engineering” on 10 April 2026. The students delivered presentations on various topics related to the recent technological developments in mechanical engineering including 3D printing, CAD/CAM and developments in advanced manufacturing process. The session was very insightful and interactive. The overall outcome was to enhance the technical understanding and updating the knowledge of current developments in mechanical engineering domain.

Coordinators: Prof Sanjay Bhatele, Dr Kishore Guru Co Coordinators: **Prof. HP Tripathi, Prof Manoj Dhakar**



PUBLICATION - Paper Published

Dr Kishore Guru published a research paper in “**Proceedings of the Institution of Mechanical Engineers, Part E: Journal of Process Mechanical Engineering**”. The Journal of Process Mechanical Engineering is a much-reputed journal with **SCI, Scopus and WoS indexing**, which publishes high-quality papers covering a broad area of mechanical engineering associated with the design and operation of process and equipment. The journal follows a blind peer review process, holds a Q2 ranking and the impact factor of this journal is 2.2.

Congratulation to **Dr.K.K.Yadav** for his Paper publication on **Collaborative Filtering Based Recommendation System Using Matrix Factorization (MF) And K-Nearest Neighbors (K-NN) Techniques**

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 for publication of Research Article

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Dr. Kishore Guru

Titled: “Experimental evaluation of viscoelastic and mechanical properties of functionalized multi-walled carbon nanotube and carbon fiber-reinforced epoxy nanocomposite”
Journal of Process Mechanical Engineering” SCI INDEXED

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Congratulations
 for publication of Research Article

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Dr. Krishan Kant Yadav

Titled: “Collaborative Filtering Based Recommendation System Using Matrix Factorization (MF) And K-Nearest Neighbors (K-NN) Techniques” in *Journal of Applied Bioanalysis” Scopus indexed*

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Tech-Fusion 2026

Tech-Fusion 2k26 was successfully organized On 30 April 2026, by Electronics and Communication Department in APJ Abdul Kalam, Smart Room SRIIT, .The Chief Guest Prof (Dr.) Karm Veer Arya (IIITM Gwalior) Guest of Honor was Prof (Dr.) Rinkoo Bhatia (Amity University, Gwalior) .It brought together bright minds, cutting-edge ideas, and transformative experiences. Two events took place Model presentation and Robo Car Race competition .The students presented innovative ideas which were IOTbased and used current technologies . This Event promised engaging sessions, interactive activities, and a platform to explore the future of technology. The Students from Green Wood School and Rishi Galav School also participated in this Event. Around 100 students from colleges participated in this event and showcased their talent and won many exciting prizes. It was organized by the Electronics and Communication Department

1st Rank Team –

- Harvesh Gole (B.Tech EC - 2ND Yr 4TH SEM)
- Ayush Tiwari (B.Tech EC - 2ND Yr 4TH SEM)
- Amit Rathor (B.Tech EC - 2ND Yr 4TH SEM)

2nd Rank Team –

- Yashpal Kushwah (B.Tech EC - 2ND Yr 4TH SEM)
- Vikash Batham (B.Tech EC - 2ND Yr 4TH SEM)
- Nikhil Prajapati (B.Tech CS – 2ND Yr 4TH SEM)

3rd Rank Team –

- Sambhavi Kushwah (B.Tech AIDSE – 1ST Yr 2ND SEM)
- Ansha Arora (B.Tech AIDSE – 1ST Yr 2ND SEM)
- Deepali Sahoo (B.Tech AIDSE – 1ST Yr 2ND SEM)



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Tech-Fusion 2026

Winners of Robo Car Race competition

Sr. No.	Team Name	Team Members	Time	
1	Mech Warriors	Arav Bohare , Nishant Bhadoriya	1.46min	<u>First</u>
2	Circuit Racers	Samar Khan, Arbhaz Khan	2.28 min	<u>Second</u>

Sr. No.	Team Name	Team Members	Time	Winner
1.	Torque Titans	Barish Khan, Ayush Varma	51sec	FIRST
2	Turbo Titans	Sourav Gupta, Akshay Saxena, Sujal Rajput	1:21min	SECOND
3	Robo Racer	Prince Batham, Akash Kirar, Priyanka Sharma	<u>2.35 min</u>	<u>THIRD</u>





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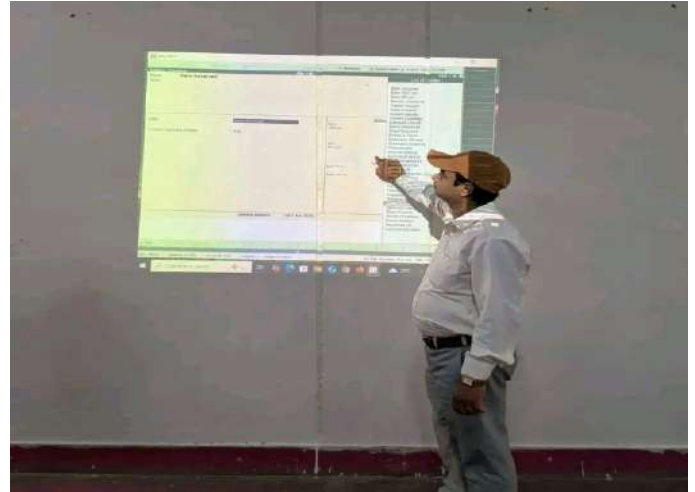


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TALLY SOFTWARE WORKSHOP

The Department of Commerce and Management successfully organized a *Tally Software Workshop* with the objective of enhancing practical accounting skills among students. The workshop aimed to provide hands-on exposure to Tally, one of the most widely used accounting software in the business world. The workshop was conducted by Trainer **Dr. Manoj Kumar**, who is an experienced professional in accounting and financial software. The resource person shared valuable insights and guided students through practical applications of Tally. Coordinator of the event: **Dr. Arun Saral**



Publication- Research Paper in Scopus Indexed Journal

The Department of Commerce and Management proudly announces a remarkable academic achievement by its esteemed faculty members, **Dr. Arun Saral** and **Dr. Manoj Kumar**, who have successfully published their research paper in a prestigious Scopus-indexed journal (MSW Management).0 (details)

MSW MANAGEMENT - Multidisciplinary, Interdisciplinary Work and Management Journal
 ISSN: 0953-7053
 Vol. 34, Issue No. 0268, Pages: 1028-1030

EMOTIONAL ENGAGEMENT THROUGH DIGITAL NARRATIVES: EXPLORING THE IMPACT OF YOUTUBE STORYTELLING ON DESTINATION BRANDING AND PLACE IDENTITY IN INDIA

Arjun Saral, Manoj Kumar, Dr. Arun Saral, Dr. Manoj Kumar and Arun Saral
 Department of Commerce, SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu, India
 Department of Commerce, SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu, India
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Submission Ref: 2024-2026 Acceptance Ref: 2024-2026 Page No: 1028-1030

ABSTRACT
 In today's digital era, emotional engagement has become a key factor in consumer behavior. This research explores the impact of YouTube storytelling on destination branding and place identity in India. The study uses a mixed-method approach, combining quantitative data from a survey of 300 respondents and qualitative data from focus group discussions. The findings reveal that YouTube storytelling significantly enhances emotional engagement and place identity, leading to increased destination loyalty and repeat visitation. The research also identifies key factors that influence emotional engagement, such as the quality of the content, the authenticity of the stories, and the interactivity of the platform. The study concludes that destination marketers should leverage YouTube storytelling as a strategic tool to build emotional connections with their target audience and enhance their destination's brand identity.

KEYWORDS: Emotional Engagement, YouTube Storytelling, Destination Branding, Place Identity, Digital Marketing, Consumer Behavior, India.

1. Introduction
 The emergence of social media in the recent digital era has fundamentally changed how consumers interact with brands and experience products and services. This digital revolution has opened up new avenues for brands to connect with their target audience, fostering emotional engagement and loyalty. One of the most powerful tools in this digital arsenal is YouTube storytelling. Through compelling narratives, brands can create a sense of place and identity, resonating with their audience on a deeper level. This research aims to explore the impact of YouTube storytelling on destination branding and place identity in India, a market characterized by a diverse and rapidly growing digital landscape.

2. Literature Review
 The concept of emotional engagement has been extensively studied in the context of consumer behavior. Researchers have found that emotional engagement leads to stronger brand loyalty, repeat purchases, and positive word-of-mouth. Similarly, destination branding research has shown that emotional connections with a destination are crucial for attracting tourists and fostering repeat visitation. The combination of these two concepts—emotional engagement and destination branding—offers a promising avenue for enhancing a destination's appeal and competitiveness in the global market.

3. Methodology
 This study employs a mixed-method approach, combining quantitative and qualitative data. A survey of 300 respondents was conducted to measure emotional engagement and place identity levels. The survey included a Likert scale to assess the impact of YouTube storytelling on these variables. Additionally, focus group discussions were held to gain deeper insights into the factors that influence emotional engagement and place identity. The data was analyzed using statistical software to identify significant relationships and trends.

4. Results and Discussion
 The findings of the study indicate that YouTube storytelling has a significant positive impact on emotional engagement and place identity. Respondents who watched YouTube stories about a destination reported higher levels of emotional engagement and a stronger sense of place identity compared to those who did not. The research also identified several factors that influence emotional engagement, including the quality of the content, the authenticity of the stories, and the interactivity of the platform. These findings have important implications for destination marketers, who can leverage YouTube storytelling as a strategic tool to build emotional connections with their target audience and enhance their destination's brand identity.

5. Conclusion
 This research highlights the power of YouTube storytelling in enhancing emotional engagement and place identity in India. Destination marketers should embrace this digital marketing strategy to create compelling narratives that resonate with their audience and foster a sense of place and identity. Future research could explore the long-term effects of YouTube storytelling on destination branding and place identity, as well as the role of other digital marketing tools in this context.

6. References
 Arjun Saral, Manoj Kumar, Dr. Arun Saral, Dr. Manoj Kumar and Arun Saral (2024). Emotional Engagement Through Digital Narratives: Exploring the Impact of YouTube Storytelling on Destination Branding and Place Identity in India. MSW Management, 34(268), 1028-1030.

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Congratulations

for publication of Research Article

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Dr. Arun Kumar Saral **Dr. Manoj Kumar**

Titled: EMOTIONAL ENGAGEMENT THROUGH DIGITAL NARRATIVES: EXPLORING THE IMPACT OF YOUTUBE STORYTELLING ON DESTINATION BRANDING AND PLACE IDENTITY IN INDIA in JOURNAL OF MSW MANAGEMENT (SCOPUS INDEXED)

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Educational Tour

The Department of Commerce and Management organized an educational excursion on **13 April 2026** for **BBA, B.Com, and BCA** students to **Mitavali, Padavali, Bateswar and SaniChara**. The trip was coordinated by **Prof. Shivam Singh Tomar**. The excursion aimed to provide practical exposure to historical and cultural heritage. Students explored the architectural significance of Mitavali and Bateswar, the intricate carvings of Padavali, and the religious importance of SaniChara. The visit was informative and engaging, helping students gain knowledge beyond the classroom while enhancing teamwork and interaction. Overall, the excursion was a successful and enriching experience for all participants.



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Inaugural Ceremony of UTSAV 3.0

The grand inaugural ceremony of UTSAV was conducted with great enthusiasm and vibrancy at the SRGOC campus. The event began with the auspicious **ribbon-cutting and Nariyal (coconut) breaking ceremony**, symbolizing prosperity and a successful beginning. This ritual was performed by **Secretary Shri Harendra Sharma and Group Director Dr. Vinay Jain**.

The occasion was gracefully graced by **esteemed dignitaries**, including:

- **Chairperson, SRGOC – Mrs. Garima Sharma**
- **Executive Officer – Shri Avinash Sharma**
- **Executive Director – Mrs. Shivangi Sharma**
- **Director, Finance & Development – Mr. Akshay Sharma**
- **OSD Finance – Ms. Pooja Sharma** .Their presence added prestige and significance to the ceremony.

A major highlight of the inauguration was the **energetic bike rally presented by the students of MBA II Sem**, accompanied by a symbolic **“bomb blast” (sound effects/firecrackers)**, creating a thrilling and celebratory atmosphere to mark the occasion. The ceremony continued with a **unique and creative segment – the Magic Poster Coloring**, which symbolized unity, creativity, and the spirit of festivity. Following this, the dignitaries formally **declared UTSAV open**, marking the beginning of the much-awaited celebration. The inaugural event set a dynamic and festive tone for UTSAV, reflecting enthusiasm, coordination, and the collective spirit of the institution. The anchoring was done by Khushi Jain and Badal Singh Tomar. The Core Committee included **Prof. Vikas Basant, Dr. Saloni Jain, Urvashi Garud Mam., Prof. Alka Chaturvedi, Prof. Mani Agarwal and Prof. Abhishek Shrivastava**. The student volunteers were **Tanishk, Muskan, Khushboo, Swati and Aman**.



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PRE UTSAV Event - Lemon and Spoon Race

The Lemon and Spoon Race was successfully organized at Shriram Group of Colleges (SRGOC). The event witnessed enthusiastic participation from students, with a total of **50+ participants** competing with great energy and sportsmanship. The race aimed to promote balance, concentration, and a spirit of healthy competition among students. Participants showcased impressive focus and coordination while navigating the challenge, making the event both engaging and entertaining for the audience. The event was conducted smoothly with proper planning and execution, ensuring fair play and active involvement from all participants. Ms Neelam of B.Tech won the race . The coordinator was **Mr. Ashok Gupta**



Badminton Competition

The Badminton competition witnessed enthusiastic participation, with a total of 46 participants competing with great energy and sportsmanship. The competition provided a platform for students to showcase their badminton skills, encouraging both competitive spirit and teamwork. Matches were conducted smoothly, and participants demonstrated commendable discipline and dedication throughout the event. After a series of exciting and closely contested matches, **Abhishek Singh and Ayushi Pathakar** emerged as the winners. Their outstanding performance, consistency, and determination set them apart from the rest of the participants. The event concluded on a positive note, leaving participants motivated and eager for future sporting activities. The coordinators were **Prof. Aditya Gupta and Ms. Sakshi Jadon**.



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Volleyball Match

A volleyball match was organised on 21st April 2026 at the SRIIT ground. The event witnessed enthusiastic participation and a competitive spirit from both teams.

Team A comprised Kabir Mohammad Khan, Vivek Rathore, Rahul Baghel, Kamal Kishore Bhatt, Manish Kumar, and Abhishek Singh.

Team B included Dev Parmar, Sachin, Deepak Singh, Vedant Soni, Sameer, and Yuvraj Sharma.

Both teams displayed excellent coordination, energy, and sportsmanship throughout the match. Team B put up a strong fight with impressive rallies and defensive play. However, Team A demonstrated superior teamwork, consistent performance, and strategic gameplay.

After an exciting and closely contested match, **Team A emerged victorious.**

The match concluded on a positive note, highlighting teamwork, discipline, and the true spirit of sportsmanship among all players.



Antakshari

An engaging and entertaining *Antakshari* was organized to promote cultural enthusiasm, teamwork, and musical talent among students. The event created a lively and interactive atmosphere, encouraging participants to showcase their knowledge of songs and quick thinking. A total of **24 students** actively participated in the event. The participants were divided into teams, ensuring healthy competition and collaboration among students from different academic backgrounds. The event witnessed enthusiastic participation and high energy levels throughout. The participants displayed excellent musical memory and coordination. The winner of the event was: **Mr. Amardeep Singh Tomar (B. Pharm, 2nd Year)** The Antakshari event was a great success, fostering cultural interaction and strengthening student bonding. It added vibrancy to the Pre-Utsav celebrations and set a positive tone for the upcoming Utsav events. The Coordinator was Dr. Naveen Tripathi.



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Chess Competition

The Pre-Utsav Chess Competition was successfully conducted with enthusiastic participation from students across departments. Total 16 students participated from various departments including CSE, AIDSE, BCA, BBA, MBA, B-Pharma, and D-Pharma. The event witnessed active engagement and healthy competition among students. Students demonstrated excellent strategic skills and sportsmanship. The event achieved its objectives of promoting strategic thinking and healthy competition. **Devesh (BBA 1st Year)** emerged as the winner and was awarded a **certificate by the Chief Guest, Dr. K.K. Yadav**. The event concluded on a positive note with appreciation from all participants and organizers. Team Coordinator: **Prof. Ajay Shivhare (CSE Department)**.



Kalakriti

Kalakriti was a successful and vibrant event that highlighted the artistic talents of students. It fostered creativity, cultural appreciation, and participation. The event contributed significantly to the overall success of the annual function. The event witnessed enthusiastic participation from students across different classes. Kalakriti consisted of two main segments:

- **Rangoli Making:** Participants created vibrant and intricate designs using colors, flowers, and other decorative materials. Themes included cultural heritage, nature, and social messages.
- **Paper Craft:** Students displayed creativity by making innovative items such as decorative pieces, models, and eco-friendly crafts using paper.

The event was judged based on creativity, originality, neatness, and presentation. Judges appreciated the effort and artistic skills demonstrated by participants. **Winners :**

1. Charu Soni (CS 2nd year) RANGOLI
2. Zaheer Mohammad (EC 4th year) PAPER-CRAFT

It was Coordinated by : Prof. Shayna Bano , Prof. Anjali Chhari



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Human Snake & Ladder

An exciting *Human Snake & Ladder* event was organized at the **SRCP Corridor**, drawing enthusiastic participation from students. The life-sized version of the classic game created a fun and engaging atmosphere. **Harshit Gole**, a **B.Tech First Year student from SRIIT**, emerged as the winner. The event was successfully coordinated by **Prof. Satish Mishra**, adding a lively and entertaining element to the campus activities.



One Leg Hop Event

The *One Leg Hop* event was successfully held at the **SRCP Pathway**, with a total of **32 participants** showcasing great enthusiasm and competitive spirit. **Raj Rajak** (D.Pharm First Year, SRCP) secured the **first position**, while **Amit Rana** (B.Tech First Year) finished as the **runner-up**. The event was efficiently coordinated by **Prof. Manoj Dhakad**, making it a lively and engaging activity for both participants and spectators.



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Sitoliya

The traditional game *Sitoliya* was organized at the SRCP Garden, creating an energetic and competitive atmosphere among students. A total of 22 participants took part in the event with great enthusiasm. The event was successfully coordinated by **Dr. Mahendra Prajapati**, ensuring smooth execution and active involvement. The winning team included **Mukul Kumar, Mohit Kushwah, Mayank Bharadwaj, Keshav Sharma, and Rahul Rathor**, who delivered an excellent performance. The event promoted teamwork, agility, and sportsmanship, making it an enjoyable experience for all.



Table Tennis Event

The Table Tennis event under Pre Utsav was successfully organized by Shriram Group of Colleges on 20th April 2026 at Kala Mandir, SRIIT. The event witnessed enthusiastic participation from students, with a total of 15 participants competing in a spirited and sportsmanlike environment. The matches were conducted in a knockout format, showcasing skill, agility, and competitive zeal among the players. After a series of engaging matches, Mr. Vijay Rathore from B.Tech, SRIIT emerged as the Winner of the tournament with an outstanding performance. Mr. Kuldeep Ahamana, also from B.Tech, SRIIT, secured the position of Runner-Up, demonstrating commendable gameplay throughout the competition. The event was efficiently coordinated by Mr. Rajveer Singh Rajput, whose efforts ensured the smooth conduct and success of the tournament. The event promoted sportsmanship, discipline, and teamwork among students, adding enthusiasm and energy to the Pre Utsav celebrations. Overall, the Table Tennis event was a great success and was appreciated by all participants and attendees.



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Hero Vloggers Competition

The **Hero Vloggers competition**, a creative and talent-based event, was successfully held at the SRCP Ground on 23-04-26 from 10:30 AM to 1:00 PM. The event provided a platform for students to showcase their creativity, confidence, and storytelling skills through vlogging. A total of 10 participants actively took part and presented engaging and original content on various themes. The event was coordinated by **Asst. Prof. Aditya Yadav**, with support from Mr. Somit, and was anchored by Miss Muskan Savita. The performances were judged by **Director-cum-Principal Dr. Vinay Jain**. Mr. Ritik Yadav secured first position, followed by Mr. Piyush Namdev in second place, and Anuj Sikarwar in third place. Sponsored by **Life in Frame**, the event concluded with prize distribution and appreciation. Overall, the competition was a great success, encouraging creativity, self-expression, and confidence among students.



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60 Second Heroes

The event **60 Second Heroes** emerged as one of the most exciting, successful, and memorable attractions of **Utsav 3.0**. It not only entertained the audience but also provided students with a valuable opportunity to showcase their hidden talents, confidence, and competitive abilities. The event reflected the spirit of unity, enthusiasm, and healthy competition within the institution. The event attracted tremendous enthusiasm and participation from students of various departments and institutes. A total of **90 participants** actively registered and competed in the event. Their energetic involvement made the program lively, entertaining, and highly engaging for the audience as well as participants. The successful execution of the event was made possible under the dedicated guidance and efficient management of **Prof. Harish Sharma, Prof. Diksha Rajput, and Ms. Rekha Bhadauriya..** The judging responsibilities were carried out by **Dr. Saloni Jain, Prof. Dharmendra Dayal, and Prof. Pranjal Shrivastava.** The judges carefully observed the performance of participants in every round and maintained complete fairness, transparency, and discipline throughout the competition. Their valuable presence added dignity and credibility to the event. The competition was systematically conducted in three stages to ensure healthy and fair competition among all participants: **Qualifying Round ,Semi-Final Round, Final Round .** Each round was designed to shortlist deserving participants on the basis of speed, accuracy, confidence, and overall performance. Participants competed in four entertaining and skill-based games:

1. Cup Transfer
2. Balloon Fly and Cup Collect
3. Sack Race
4. Matki Break

After the successful completion of all rounds, the final results were declared as follows:

First Position: Rahul Gurjar (SRCP)

Second Position: Anish (SRCP)

Third Position: Manmohan Sharma (SRIIT)

The winners were appreciated for their outstanding performance, speed, and determination throughout the competition.



THE SHRIRAM NEWS BULLETIN

Battle of Heroes PUB-G

The PUBG Gaming Competition witnessed enthusiastic participation from **78 students**. The event was conducted successfully under the guidance of Prof. Sandeep Sharma and Prof. Neelam Sulaiya. Participants showcased their strategic thinking, teamwork, and gaming skills throughout the competition. The event created an exciting and competitive environment, engaging the audience and players alike. The winners demonstrated exceptional gameplay and coordination, securing their positions after intense rounds of competition. The event concluded on a high note with appreciation for all participants and organizers.

1st Position: Vivek Rathore

2nd Position: Ajit Singh Gurjar

3rd Position: Deepak Gole

4th Position: Chetan Agrawal

Coordinator: Prof. Sandeep Sharma **Co-Coordinator:** Prof. Neelam Sulaiya



THE SHRIRAM NEWS BULLETIN

Be your own Hero Idea Pitching Competition

Shri Ram Group of Colleges (SRGOC), successfully organized an Be Your Own Hero (Idea Pitching Competition) as a part of Utsav 3.0 (2026). The event aimed to foster innovation, creativity, and entrepreneurial thinking among students by providing them a platform to present their unique business ideas. The event was graced by **CA Vikas Phulwadhia** as the esteemed judge, whose expertise and insightful feedback added great value to the competition. The event was proudly sponsored by Phulwadhia School of Commerce, whose support contributed significantly to the successful organization of the program.

In this event teams/participants presented their innovative ideas before the judge and audience. Each presentation was evaluated on parameters such as creativity, feasibility, presentation skills, and business potential.

After careful evaluation, 3 winners were selected and awarded for their outstanding ideas and presentations. The competition witnessed enthusiastic participation, active engagement, and a spirit of healthy competition among students.

Name of winners:

1. **Vineet Prajapati, B.Tech (Idea-ABHA-UHRS)**
2. **Mayank Dubey- D.Pharma (Idea-Medication)**
3. **Ayush Gupta- MBA (Idea- Quikkart)**

The event concluded on a positive note, encouraging students to think innovatively and develop entrepreneurial skills. It was indeed a successful and enriching experience for all participants and attendees. The competition was conducted under the coordination of **Dr. Arun Saral**, and Co-Coordinator **Prof. Ayushi Rajput**.



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FASHION SHOW

The fashion show i.e. **Fashion Avengers 2K26** was successfully organised on 23rd April 2026 at the **SRGOC Central Ground**, showcasing a vibrant blend of creativity, style, and confidence among students. A total of 45 participants/teams enthusiastically took part in the event, making it a grand success. The program was efficiently coordinated by, **Dr. Saloni Jain, Dr. Rashmi Tomar, Prof. Mani Agrawal, Prof. Roopam Saxena, Prof. Roopal Tomar, Prof. Deeksha Rajpoot, Prof. Bhanu Sikarwar, and Prof. Abhishek Shrivastava**, while the stage was energetically hosted by **Anjali Tomar, Nandini Yadav, and VJ Rihan Pathak**, who kept the audience engaged throughout. The event was judged by **Mrs. Garima Sharma, Mrs. Shivangi Sharma, and Mrs. Pooja Sharma**, who evaluated the participants on creativity, presentation, and confidence. The event received generous support from sponsors Mann and Sai Kripa, and was graced by distinguished guests including **Mrs. Man Simran Kaur, Mrs. Harpreet Kaur, Mr. Prabh Simran Kaur, Mr. Krishna Garud, and Mr. Sanjay Sharma**, along with the esteemed presence of the **Management, Group Director, Director, and Principal**. The competition was conducted in multiple rounds, with

Winners
 Round 1 **Khushi Yadav & Akshat Nagaria**,
 Round 2 **Kashish & Aryan Batham** winning, and
 Round 3 - **Suhani Raja & Afzal Khan**

Overall, the event provided an excellent platform for students to express their fashion sense and confidence, making it one of the most exciting and memorable highlights of **UTSAV 2026**.



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DANCE DHAMAKA 2026

The vibrant event **Dance Dhamaka 2026 (Solo & Group Dance)** was organized as part of the UTSAV celebrations, showcasing exceptional talent, energy, and creativity among students. The event was choreographed and sponsored by *Dance by Rishabh*, with additional support from sponsors **Mann Store** and **Sai Kripa Vivahik Collection**. The performances were judged by an esteemed panel comprising **Mrs. Garima Sharma, Mrs. Shivangi Sharma, and Mrs. Pooja Sharma**, who evaluated participants on expression, coordination, and stage presence. A total of **44 solo entries and 52 group entries** were received, reflecting overwhelming enthusiasm among students. The auditions were conducted on **16th April 2026**, after which **11 solo performers and 2 groups** were shortlisted for the grand finale. The final performances included captivating acts such as *Alagiri Nandini* by **Tanishka Gaur (AIDSE 1st Year)**, *Aaja Nachle* by **Palak Rajput (BCA 1st Year)**, *Yeh Jo Tere Payalon Ki Chamcham Hai* by **Utkarsh Tiwari (CSE 2nd Year)**, *Nimoda Nimoda* by **Swati Jain (MBA 1st Year)**, *Hawa Hawaii* by **Tamanna Manjhi (EC 2nd Year)**, *Rajwadi Oadni* by **Megha Sikarwar (B.Com 1st Year)**, *Malhari* by **Neha Shivhare (CSE 2nd Year)**, *Apsara* by **Dharmesh Gaur (B.Pharm 2nd Year)**, and *Dance Basanti* by **Palak Bhadoriya (AIDSE 1st Year)**. The group performances included a unique *Horror Comedy* act by the **SRGOC Dance Group** and an energetic performance on *Jhoom Jo Pathan* by **Anuj & Group (BCA 1st Year)**. Overall, the event was a grand success, providing a dynamic platform for students to express themselves through dance while fostering confidence, creativity, and team spirit (**Solo & Group Dance Competition**). The event was smoothly coordinated by **Prof. Vikas Basant, Prof. Urvashi Dubey, Miss Neha Singh, and Miss Priyanka Sharma**.

Dance Dhamaka 2026 proved to be a spectacular celebration of rhythm, energy, and artistic expression. The event provided a dynamic platform for students to showcase their talent while fostering creativity, confidence, and cultural engagement. The enthusiastic participation and seamless coordination made the event a grand success.



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MONTHLY NEWS LETTER

THE SHRIRAM NEWS BULLETIN

Ajay Hooda Live Concert at Utsav 3.0



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Results

SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations

B.Tech (EC) V Sem Toppers
Result 2026



2nd Rank
Deepu Baghel
SGPA: 7.83



1st Rank
Abhishek Ojha
SGPA: 8.00



3rd Rank
Khushboo Rathore
SGPA: 7.71

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SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations

B.Tech (CSE) V Sem Toppers
Result 2026



2nd Rank
Sneha Parmar
SGPA: 8.54



1st Rank
Vaishnavi Gupta
SGPA: 8.88



3rd Rank
Perna Gupta
SGPA: 8.46

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SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations

B.Tech (AIDSE) V Sem Toppers
Result 2026



2nd Rank
Shraaddha Savita
SGPA: 7.92



1st Rank
Anjali Kumari
SGPA: 8.42



3rd Rank
Jyoti Kumari
SGPA: 7.79

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SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations

B.Tech (CE) V Sem Toppers
Result 2026



1st Rank
Ayushi Patkar
SGPA: 8.71



2nd Rank
Aashi Patkar
SGPA: 8.67

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SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations


B.Tech (ME) V Sem Toppers
Result 2026



2nd Rank
Bhavesh Singh
SGPA: 7.75



1st Rank
Dhanraj Sikarwar
SGPA: 7.88



3rd Rank
Arun Rathore
SGPA: 7.48

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SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

Congratulations



Mr. Vivek Verma
(MBA)



Mr. Ravikant Goyal
(MBA)

Successfully Selected
as Audit interns at the prestigious five star hotel:
The Oberoi Rajgarh palace Khajuraho M.P.
Guided by Dr. Manoj Kumar, SRIT.

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Wishing a Phenomenal Birthday

Wishing a phenomenal birthday to Avinash Sharma Sir! Under your leadership, mountains feel like small hurdles and big goals feel within our reach. Thank you for fueling our ambition and steering the SRGOC ship with such steady hands.



MOU Signed

SHRIRAM INSTITUTE OF INFORMATION TECHNOLOGY
National Expressway, A.B. Road, Banmore Near Gwalior (M.P.)

MoU Signed

With



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Dual Title Holder



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SHRIRAM GROUP OF COLLEGES



Congratulations

Jaydev Sharma
BBA 1st Year

Dual Title Holder

Winner - Boys Under-18
Winner - Men's Category



Late Shri R.L. Verma Memorial
2nd MP State Ranking Tennis Tournament

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Media Coverage

दैनिक हृदय स्तंभ

श्रीराम ग्रुप ऑफ कॉलेजेज के नव विवाहित दंपति को कैबिनेट मंत्री ने दिया आशीर्वाद



हृदय स्तंभ संवाददाता, ग्वालियर

श्रीराम ग्रुप ऑफ कॉलेजेज, बानमोर के नव विवाहित दंपति अक्षय शर्मा और पूजा शर्मा को आशीर्वाद देने के लिए केंद्रीय मंत्री प्रह्लाद पटेल उनके निज निवास पर पहुंचे। इस अवसर पर उन्होंने नव दंपति को आशीर्वाद दिया और उनके सुखी जीवन की कामना की। इस मौके पर श्रीराम ग्रुप ऑफ

कॉलेजेज के सचिव हरेंद्र शर्मा (दंडोतिया), बोर्ड सदस्य गरिमा शर्मा, कार्यकारी अधिकारी इंजीनियर अविनाश शर्मा, कार्यकारी निदेशक शिवांगी शर्मा, बोर्ड सदस्य शौर्य शर्मा और प्रिसेस शक्ति मौजूद रहे। हरेंद्र शर्मा ने दंपति को आशीर्वाद दिया और उनके उज्वल भविष्य की कामना की।

उत्सव 3.0 का आयोजन, अजय हूडा की प्रस्तुति पर झूमे छात्र



नवभारत न्यूज

ग्वालियर 26अप्रैल. हरियाणा के मशहूर सिंगर अजय हूडा की प्रस्तुति ने दो दिवसीय सांस्कृतिक कार्यक्रम 'उत्सव 3.0' में समां बांध दिया, जिस पर छात्र-छात्राएं जमकर झूमते नजर आए। यह आयोजन श्रीराम ग्रुप ऑफ कॉलेजेज में किया गया, जिसमें विद्यार्थियों ने बड़-चढ़कर हिस्सा लिया और कार्यक्रम को यादगार बना दिया। कार्यक्रम के पहले दिन रैंप

वाँक, सोलो एवं ग्रुप डांस जैसी आकर्षक प्रस्तुतियां हुईं, जिन्होंने दर्शकों का मन मोह लिया। वहीं दूसरे दिन मुख्य आकर्षण के रूप में अजय हूडा को लाइव प्रस्तुति रही, जिसने पूरे माहौल को उत्साह और ऊर्जा से भर दिया। कॉलेज परिसर में विद्यार्थियों के उत्साह और आनंद का माहौल देखने लायक था। इस अवसर पर महाविद्यालय के प्रबंधन द्वारा कार्यक्रम को सराहना की गई। श्रीराम ग्रुप ऑफ

कॉलेजेस के सचिव हरेंद्र शर्मा ने आयोजन की सफलता पर पूरी टीम की प्रशंसा करते हुए कहा कि भविष्य में भी ऐसे आयोजन निरंतर होते रहेंगे। ग्रुप डायरेक्टर डॉ. विनय जैन ने भी 'उत्सव 3.0' की भूरि-भूरि प्रशंसा की और इसे विद्यार्थियों के सर्वांगीण विकास के लिए महत्वपूर्ण बताया। वहीं महाविद्यालय के एग्जीक्यूटिव ऑफिस ने आयोजन की सफलता पर टीम को बधाई दी। इस आयोजन में एग्जीक्यूटिव डायरेक्टर शिवांगी शर्मा, बोर्ड ऑफ मेंबर्स में गरिमा शर्मा, अक्षय शर्मा, पूजा शर्मा की विशेष उपस्थिति रही। कार्यक्रम के सफल संचालन की जिम्मेदारी प्रो. विकास बसंत, अभिषेक श्रीवास्तव एवं उनकी टीम द्वारा बखूबी निभाई गई। उत्सव 3.0 ने न केवल विद्यार्थियों को अपनी प्रतिभा दिखाने का मंच प्रदान किया, बल्कि पूरे कॉलेज परिसर को उत्सवमय बना दिया।

श्रीराम ग्रुप ऑफ कॉलेजेस, बानमोर में 'उत्सव 3.0' का भव्य आयोजन, अजय हूडा की प्रस्तुति पर झूमे छात्र

भविष्य में भी निरंतर होते रहेंगे ऐसे आयोजन: हरेंद्र शर्मा

हृदय स्तंभ संवाददाता, ग्वालियर

श्रीराम ग्रुप ऑफ कॉलेजेस, बानमोर द्वारा दो दिवसीय सांस्कृतिक कार्यक्रम 'उत्सव 3.0' का भव्य आयोजन किया गया, जिसमें विद्यार्थियों ने बड़-चढ़कर हिस्सा लिया और कार्यक्रम को यादगार बना दिया। इस आयोजन में हरियाणा के मशहूर सिंगर अजय हूडा की प्रस्तुति ने समां बांध दिया, जिस पर छात्र-छात्राएं जमकर झूमते नजर आए। कार्यक्रम के पहले दिन रैंप वाँक, सोलो एवं ग्रुप डांस जैसी आकर्षक प्रस्तुतियां हुईं, जिन्होंने दर्शकों का मन मोह लिया। वहीं दूसरे दिन मुख्य आकर्षण के रूप में अजय हूडा को लाइव प्रस्तुति रही, जिसने पूरे माहौल को उत्साह और ऊर्जा से भर दिया। कॉलेज परिसर में विद्यार्थियों के उत्साह और आनंद का माहौल देखने लायक था।



इस अवसर पर महाविद्यालय के प्रबंधन द्वारा कार्यक्रम की सराहना की गई। श्रीराम ग्रुप ऑफ कॉलेजेस के सचिव हरेंद्र शर्मा ने आयोजन की सफलता पर पूरी टीम की प्रशंसा करते हुए कहा कि भविष्य में भी ऐसे आयोजन निरंतर होते रहेंगे।

ग्रुप डायरेक्टर डॉ. विनय जैन ने भी 'उत्सव 3.0' की भूरि-भूरि प्रशंसा की और इसे विद्यार्थियों के सर्वांगीण विकास के लिए महत्वपूर्ण बताया। वहीं महाविद्यालय के एग्जीक्यूटिव ऑफिस

ने आयोजन की सफलता पर टीम को बधाई दी। इस आयोजन में एग्जीक्यूटिव डायरेक्टर शिवांगी शर्मा, बोर्ड ऑफ मेंबर्स में गरिमा शर्मा, अक्षय शर्मा, पूजा शर्मा की विशेष उपस्थिति रही। कार्यक्रम के सफल संचालन की जिम्मेदारी प्रो. विकास बसंत, अभिषेक श्रीवास्तव एवं उनकी टीम द्वारा बखूबी निभाई गई। 'उत्सव 3.0' ने न केवल विद्यार्थियों को अपनी प्रतिभा दिखाने का मंच प्रदान किया, बल्कि पूरे कॉलेज परिसर को उत्सवमय बना दिया।

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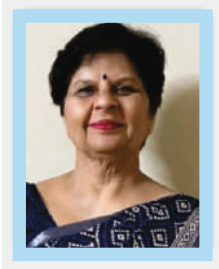
TEAM NEWS LETTER

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Executive Director, SRGOC

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SRIIT

Thank You...

